YESTERDAY –
was a prototype.

Together, let's re-think your user experience.

Our goal is to create amazing experiences for our users. We focus on user outcomes and continually rethink & redesign around our user and what's possible.

Exclusively by invitation:

IBM Analytics
Customer Experience Council

From in-person workshops with the IBM team to sneak peaks of new products, we're eager to capture your feedback and learn about your needs.

Become an Experience Advisor.

If you're interested in becoming an Experience Advisor for IIAS, please contact Tracy McGoldrick @ tracy.mcgoldrick@ibm.com

This is who we're looking for:

IIAS, DB2 Warehouse or Netezza users:
- warehouse admin / DBA
- system admin
- application developer
- data scientist

Session 1:
- KPI validation
- disaster recovery
- virtualization